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## **Marin REALTORS® Make Detailed Local Housing Market Information Available to the Public in New Online Magazine**

The Marin Association of REALTORS® announced today it is making detailed information about the current Marin housing market available to the public in a new online magazine. Home buyers and sellers can use the information to help educate themselves and be more informed about the complexities, trends and developments in local residential real estate.

Complimentary copies of future edition of the online magazine, which is updated on the first and fifteenth of each month, can be obtained from Marin REALTORS®. This is the first time such detailed statistics are being made available to the public in an online format, and may be the first time in the country that any organization has made it possible for the public to access such comprehensive housing-related data.

To view a copy of the current report, go to [www.MarinCountyRealtors.com](http://www.MarinCountyRealtors.com), and click on "The Facts of Marin Real Estate" link in the community bulletin board section on the home page.

The public can also request from local REALTORS® free special quarterly reports that feature historical data for home sales in 14 towns, cities, and communities across Marin, including unincorporated areas of the county.

"The Facts of Marin Real Estate" features 18 charts, graphs and analyses about average sales prices, the number of properties that sold in the previous month, the length of time properties were on the market, housing inventory, and other facets of the Marin housing market. Year-to-date and month-over-month statistics are updated twice a month.

The report is based on a traditional printed magazine format; with their speakers on, people can hear the sound of pages turning as they read through the various charts and graphs.

MAR President Valerie Castellana said, "The depth and breadth of the report is quite impressive. For the first time, the public can explore for themselves an unprecedented wealth of current and historical data about the Marin housing market, and help place into proper perspective for their clients the latest local and national stories about the real estate market.

"Once armed with this important information, we hope people will be able to make better informed decisions about the properties they want to sell or buy," she said.

"The Facts of Marin Real Estate" report is part of MAR's campaign to help educate people about local residential real estate.

In January, the association launched a public education project in which members of the MAR leadership team spoke to dozens of government bodies and community groups and organizations across the county. In September, the organization started a newspaper advertising campaign that examines various facets of Marin real estate in weekly quarter-page ads in the real estate section of the *Marin Independent Journal*.